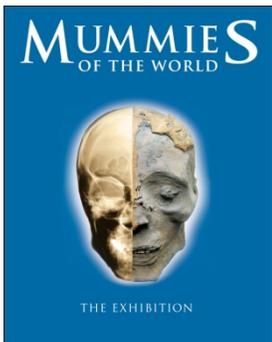


MUMMIES OF THE WORLD

***Mummies of the World* Exhibit Changing Perceptions About What Scientists and the Public Know About Mummies**

World's Largest Collection of Mummies Ever Assembled Attracting Record Visitors and Offering a New Outlook on Mummies



LOS ANGELES, CA (October 2010) – Researchers, popular science enthusiasts and exhibition visitors are all buzzing over a new mummy exhibit currently on display at the California Science Center in Los Angeles with plans to tour the U.S. for the next three years. *Mummies of the World* is the largest exhibition of mummies and related artifacts ever assembled. The exhibit is setting records for visitors and shifting centuries-old perceptions about what the general public knows about mummies.

One of the most successful paid exhibit openings in California Science Center history, *Mummies of the World* presents a never-before-seen collection of naturally and intentionally preserved mummies. This compelling collection, presented with reverence and dignity, includes ancient mummies and important artifacts from Asia, Oceania, South America, Europe, and ancient Egypt, dating as far back as 6,500 years. Visitors have been amazed by the exhibition's collection of mummies that are so well-preserved, that hair, nails, skin and organs are present on mummies that are thousands of years old.

The Mummies of the World exhibition transforms public perceptions that mummification occurs only in Ancient Egypt. Through this collection of 150 mummies and related artifacts, visitors learn how mummification occurs through natural processes. On display are naturally preserved mummies from bogs, caves, cellars, deserts and other environments in addition to more familiar, intentionally preserved mummies of Ancient Egypt.

Mummies of the World commenced its limited three-year engagement in major science centers and museums in July of 2010 at the California Science Center in Los Angeles, California. The exhibition is currently open daily through November 28, 2010, and makes its Midwest debut at the Milwaukee Public Museum on December 17, 2010.

Presented by American Exhibitions, Inc., the exhibition was derived from the research of the Germany Mummy Project, led and curated by the Reiss-Engelhorn Museums in Mannheim, Germany, which worked with an international team of scientists from many disciplines to study the mummies. The research is presented in *Mummies of the World*, and was made possible through the collaboration of 20 world-renowned museums, organizations and collections from seven countries.

One of the exhibits prized artifacts is the "Detmold Child," a Peruvian child mummy in a remarkable state of preservation, radiocarbon dated to be over 6,000 years old. A recent CT scan investigation revealed details about the child's age, health and cause of death. The child was determined to be 8 to 10 months old at death, and suffered from a very rare congenital heart malformation. The age of this well-preserved mummy combined with the ability to determine so many stunning details of his life and death have the science community buzzing.

“Inside every mummy is a story waiting to be told,” says James Delay, vice president of American Exhibitions, Inc. “Using state-of-the-art scientific research, many secrets of the mummies have been revealed and we are still conducting research and awaiting test results to discover even more about these mummies.”

For more Information, please visit www.mummiesoftheworld.com.

American Exhibitions, Inc. is one of the leading exhibition producers in the United States, specializing in world-class touring exhibitions for science centers and museums. It is a longstanding member of the Association of Science-Technology Centers (ASTC) and the American Association of Museums (AAM). <http://www.americanexhibitions.com>

Reiss-Engelhorn Museums, an internationally acclaimed complex in Mannheim, Germany, has been one of the major venues for exhibitions in Europe in the realms of archeology and world cultures. The museum houses a collection of 1.2 million objects in more than 300,000 square feet of exhibition space. <http://www.rem-mannheim.de/>

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