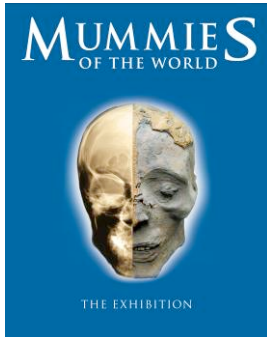


MUMMIES OF THE WORLD

MUMMIES OF THE WORLD SUCCESSFULLY WRAPS ITS WORLD PREMIERE IN LOS ANGELES



LOS ANGELES, December 1, 2010 – *Mummies of the World*, the largest exhibition of mummies and related artifacts ever assembled, successfully wrapped its five-month run at the California Science Center recently. The exhibition, which launched its world premiere in Los Angeles on July 1, quickly became a major attraction and one of the most successful exhibits in the Science Center's 13-year history.

Mummies of the World opened to sold-out crowds and marked its milestone 100,000th visitor just seven weeks after its world premiere opening. Due to popular demand, the Science Center extended hours through the close of the exhibition November 28, and experienced sellout crowds in its final weeks in Los Angeles.

Mummies of the World will tour the U.S. for the next three years, making its Midwest debut at the Milwaukee Public Museum on December 17, 2010. The Milwaukee Public Museum will be the second of a seven city tour, which is yet to be finalized.

Los Angeles visitors to *Mummies of the World* came face-to-face with mummies and related artifacts from South America, Europe, Asia, Oceania, and Egypt. Through science experiences and remarkably preserved specimens the exhibit shifted common misperceptions and enriched the general public's understanding of this topic which has fascinated people for centuries. Highlights of the exhibition include a child mummy from Peru that pre-dates the birth of King Tut by 3,000 years; ancient Egyptian animal mummies; an 18th-century mummified family discovered in a Hungarian church; and a 17th-century German nobleman preserved in the crypt of his family's castle.

"It's gratifying to see that the public took advantage of this rare opportunity to learn about the science involved in the study of mummies and we are thrilled that we had the opportunity to be the first in the country to host such a groundbreaking exhibit," says Jeff Rudolph, president of the California Science Center.

"This exhibition traveled nearly 6,000 miles to become part of the rich and diverse culture of Los Angeles," says Marc Corwin, president of American Exhibitions, Inc. "The exhibition's popularity far exceeded our expectations, and we look forward to a warm welcome and similar success in the Milwaukee market."

More information about the exhibition is available online: www.mummiesoftheworld.com.

American Exhibitions, Inc. is one of the leading exhibition producers in the United States, specializing in world-class touring exhibitions for science centers and museums. It is a longstanding member of the Association of Science-Technology Centers (ASTC) and the American Association of Museums (AAM). <http://www.americanexhibitions.com>

Reiss-Engelhorn Museums, an internationally acclaimed complex in Mannheim, Germany, has been one of the major venues for exhibitions in Europe in the realms of archeology and world cultures. The museum houses a collection of 1.2 million objects in more than 300,000 square feet of exhibition space. <http://www.rem-mannheim.de/>



www.mummiesoftheworld.com

The **California Science Center** is a dynamic destination where families, adults and children can explore the wonders of science through interactive exhibits, live demonstrations, innovative programs and awe-inspiring films. Its mission is as follows:” We aspire to stimulate curiosity and inspire science learning in everyone by creating fun, memorable experiences, because we value science as an indispensable tool for understanding our world, accessibility and inclusiveness, and enriching people’s lives.”

The **California Science Center** and **IMAX Theater** are located in historic Exposition Park, Los Angeles. Open daily from 10am to 5pm except Thanksgiving, Christmas and New Year’s Day. Admission to Science Center exhibits is free. IMAX tickets vary from \$8.25 for adults to \$5.00 for children 4-12. For recorded information on show times, phone (213) 744-7400. Tickets are available at the Box Office or online at www.californiasciencecenter.org. For advance IMAX ticket purchases, group rates, or to make reservations for any visiting group of 15+ (*required*), call (213) 744-2019. Parking is available in the guest lot at Figueroa and 39th/Exposition Park Drive at \$8.00 per car. Both the Science Center and IMAX Theater are wheelchair accessible. Proceeds from the IMAX Theater support California Science Center exhibits and education programs.

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